ATHER COMMUNITY DAY '25 // EVENT SCHEDULE

OUTDOOR

REGISTRATION / BREAKFAST AND MEET 'N GREET

Get set for a magical day with snacks & selfies

9 - 10 AM / The Fountain

LUNCH

Recharge yourself before you head over to explore all of our new launches and experiences

12:30 - 2:30 PM / Food court

UNWIND SESSION

End the day with our Community band, some refreshment and grab your goodbye gift

4 PM Onwards / The Fountain

KEYNOTE HALL

ATHER COMMUNITY DAY KEYNOTE ADDRESS

A morning full of celebrations, exciting new announcements, industry-defining new experiences and the next stage of Ather's journey

10:15 AM - 12:30 PM / Keynote Hall

BUILDING MAGICAL BRANDS

Fireside chat with Arun Iyer (Founding Partner, Spring Marketing Capital) & Saurabh Sharma, CMO Ather Energy) **2 - 2.45 PM**

BUILDING MAGICAL SAFETY EXPERIENCES

Fireside chat with Hitesh Garg (MD, NXP Semiconductors), Karthik Ramanan (Senior Director, Renesas Electronics), Santosh Kumar (MD, Texas Instruments) & Vinay Shenoy (MD, Infineon Technologies) **3 - 3.45 PM**

EXPERIENCE ZONE

EXPERIENCE ZONES OPEN

Come explore technology that works like magic! Get a behind the scenes peek at Ather's RnD work, test out new features, explore new experiences and pick the brain of the Ather team

12:30 PM - 4:30 PM / Experience Zone

OUTDOOR

RIZTALAND

A space for the youngest ones in our community to run around, play fun games and test out one of our new products.

Open all day

RIDE EXPERIENCE OPEN

Try and set a lap record on our **Dirt Track**

Be the first to try out **Infinite Cruise**

Feel the magic of **Magic Twist**

12.30 PM - 4.30 PM

09:00 AM
09:30 AM
10:00 AM
10:30 AM
11:00 AM
11:30 AM
12:00 PM
12:30 PM
01:00 PM
01:30 PM
02:00 PM
02:30 PM
03:00 PM
03:30 PM
04:00 PM
04:30 PM
05:00 PM

Stunt show: 9:30-9:45 AM

Stunt show: 1-1:15 PM

Stunt show: 2-2:15 PM

Stunt show: 3-3:15 PM

Stunt show: 4-4:15 PM