

# Warping through 2023

ATHER

In 2023, Ather owners went farther than ever before, clocking

**1.2**  
**billion** km

in a single year\*



That's 4 trips to the Sun and back

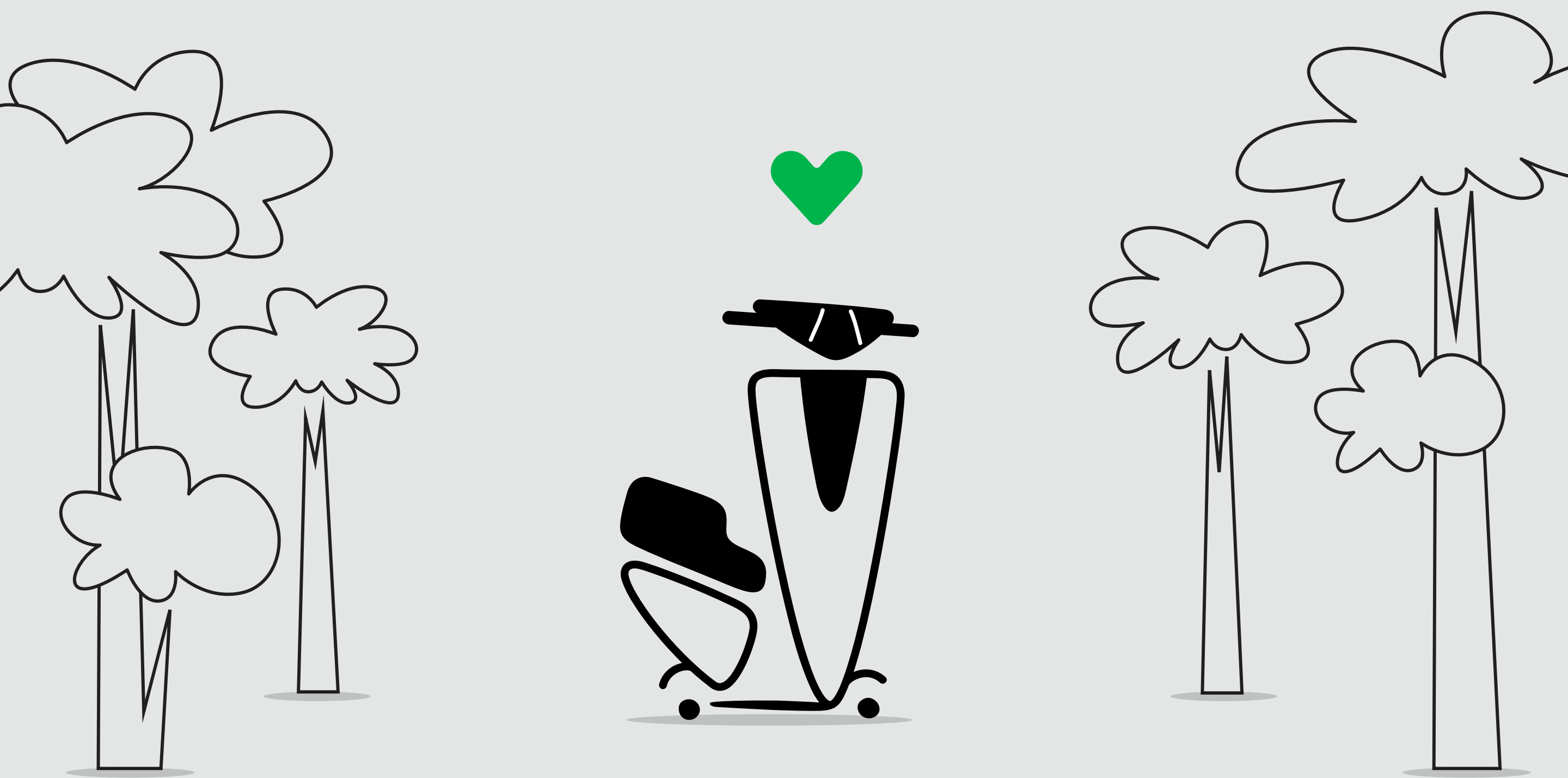


\*209% increase from 2022

Our emission-free journeys  
saved the earth a whopping

**70 million** kg of  
**CO<sub>2</sub>**

That's equivalent to planting 3.5 million trees



Interestingly, smaller cities are making bigger strides clocking higher **average daily distances** per scooter

## Top 5 cities

with the highest daily distance in 2023

⚡ **Nagercoil, TN**

**39** km/day

⚡ **Cuttack, OD**

**39** km/day

**Malappuram, KL**

**38** km/day

**Kozhikode, KL**

**38** km/day

**Bhubaneswar, OD**

**37** km/day

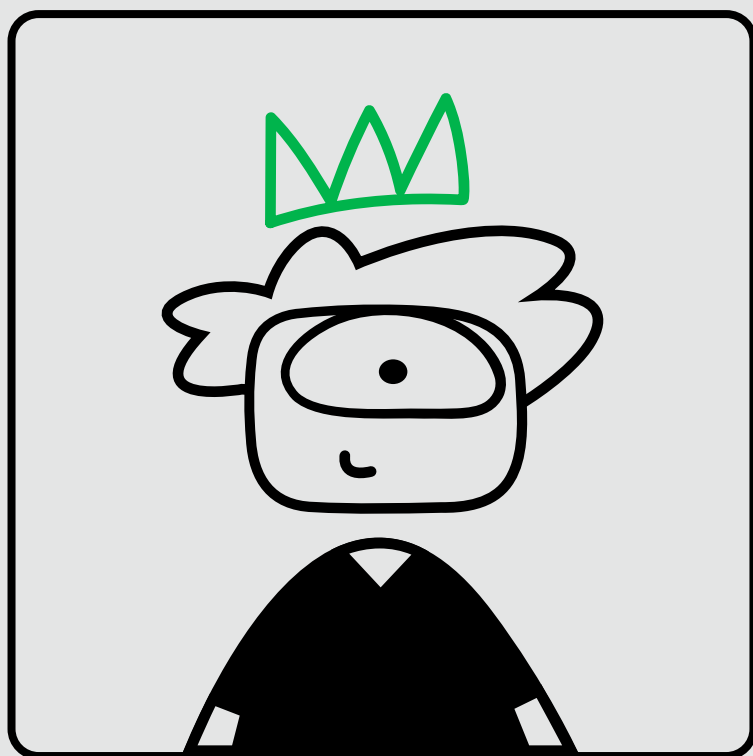
# Ather's Centurions:

Several owners knocked a century and then some frequently setting out on long rides in a day

**60,000+** scooters rode **100+** km in a day

**~12,500** did it **10+** times

Shoutout to **Centurion Prime** a mystery Ather rider who completed multiple trips over **100 km on a single charge**



KM covered: **100**

No. of times: **65**

Charging cycle per ride: **1**

“Range anxiety? What's that?” - Centurion Prime (Circa 2023)

No parking space was too tight for our riders

**162,000** km

ridden in **Park Assist™**

That's more than 4 times the Earth's circumference



# Warp Mode™

retains its title as the riders' favourite in 2023

## Top 5 cities

that lead the way  
in Warp usage

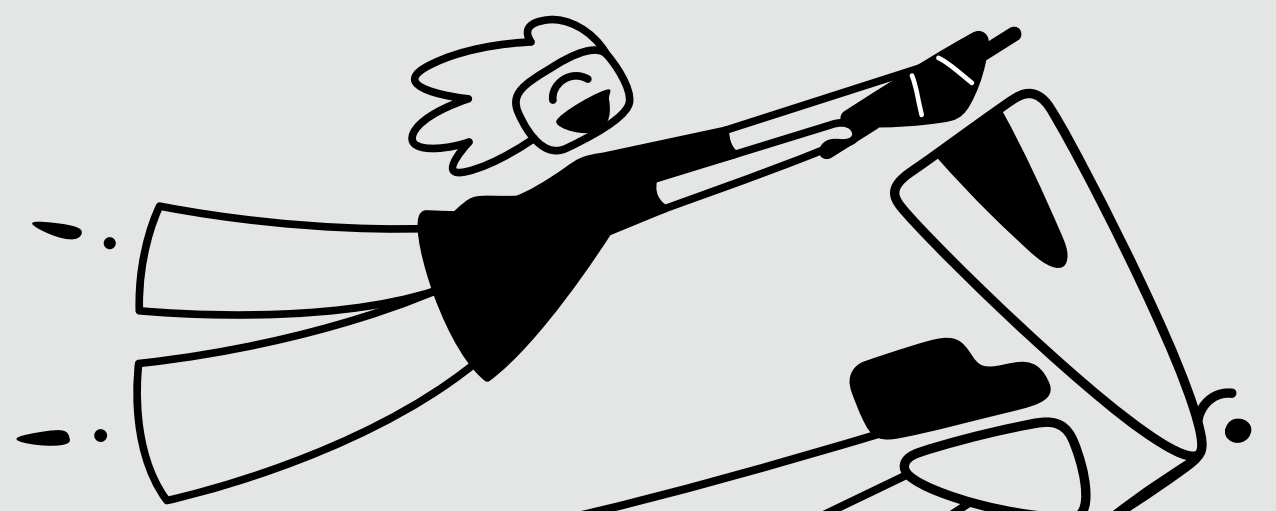
23% Tumakuru, KA

21% Karimnagar, TS

20% Kottayam, KL

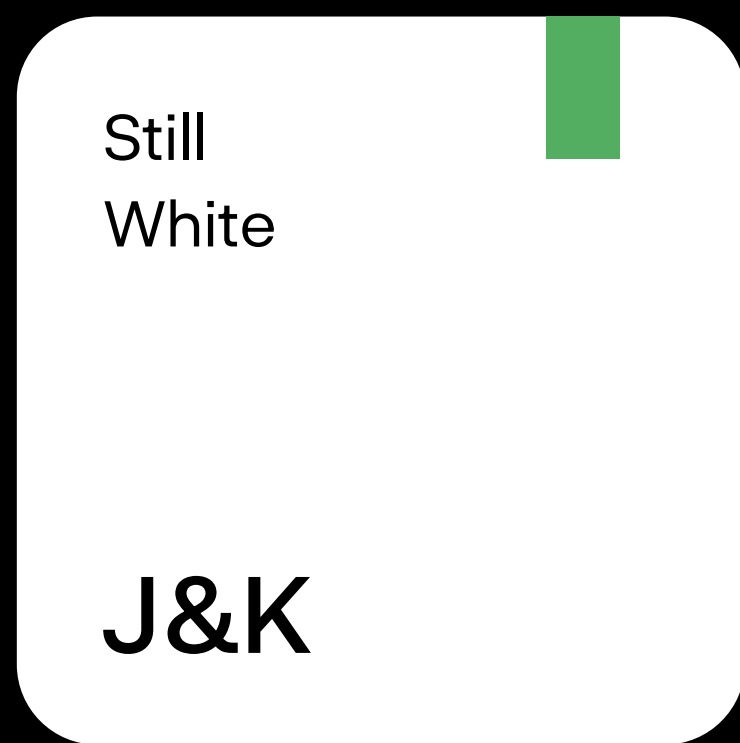
20% Malappuram, KL

20% Nagercoil, TN



# Our Colours

were warping all across India too but some states definitely had their preferences

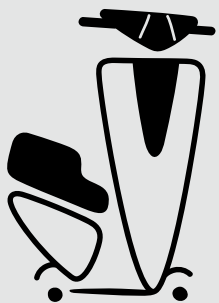


And these states vibed the most with our palette.



In 2023, it became  
even harder to go off the

# Ather Grid



You will find a fast charger in every...

**6** sq.km in  
**Chennai**

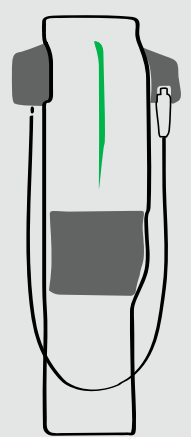
**7** sq.km in  
**Bangalore**

**7** sq.km in  
**Pune**

**9** sq.km in  
**Mumbai**

**12** sq.km in  
**Hyderabad**

**15** sq.km in  
**Delhi NCR**



India's largest 2-wheeler charging ecosystem  
will only grow bigger in the year to come!

# Myth:

Intercity trips on e-scooters are impossible

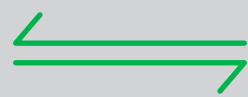
# Mythbusters:

5 states that have gone the distance and proved it wrong

**Kerala**

**447 scooters**

Kozhikode

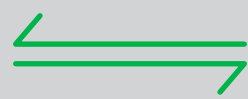


Malappuram

**Karnataka**

**232 scooters**

Chikballapur



Bangalore

**Tamil Nadu**

**96 scooters**

Kancheepuram



Chengalpattu

**Telangana**

**90 scooters**

Hyderabad

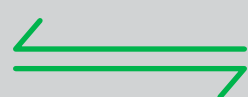


Rengareddy

**Delhi**

**75 scooters**

Delhi

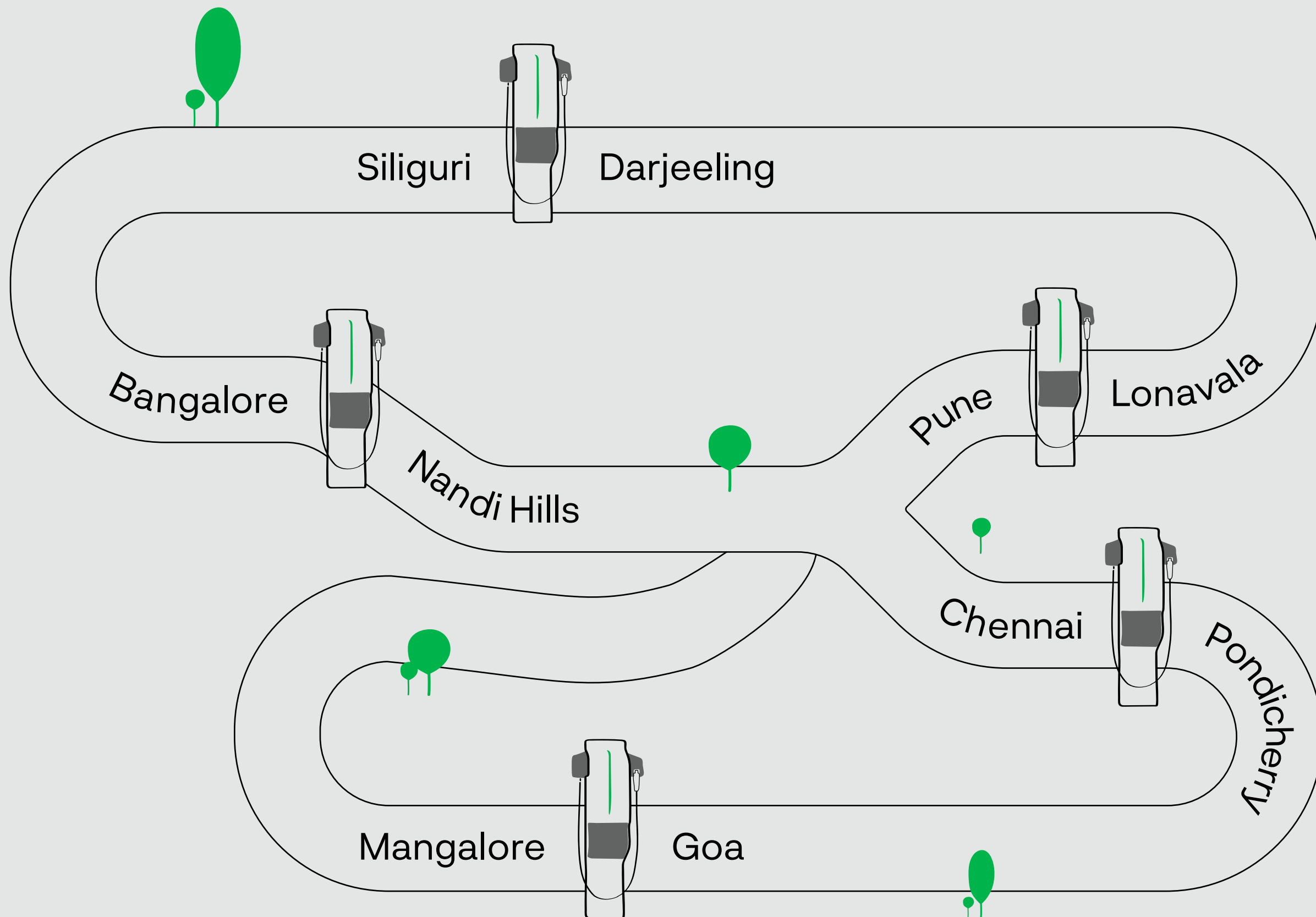


Ghaziabad

Ather Grids have got your

**weekend getaways** covered too.

Some popular routes we cover are:



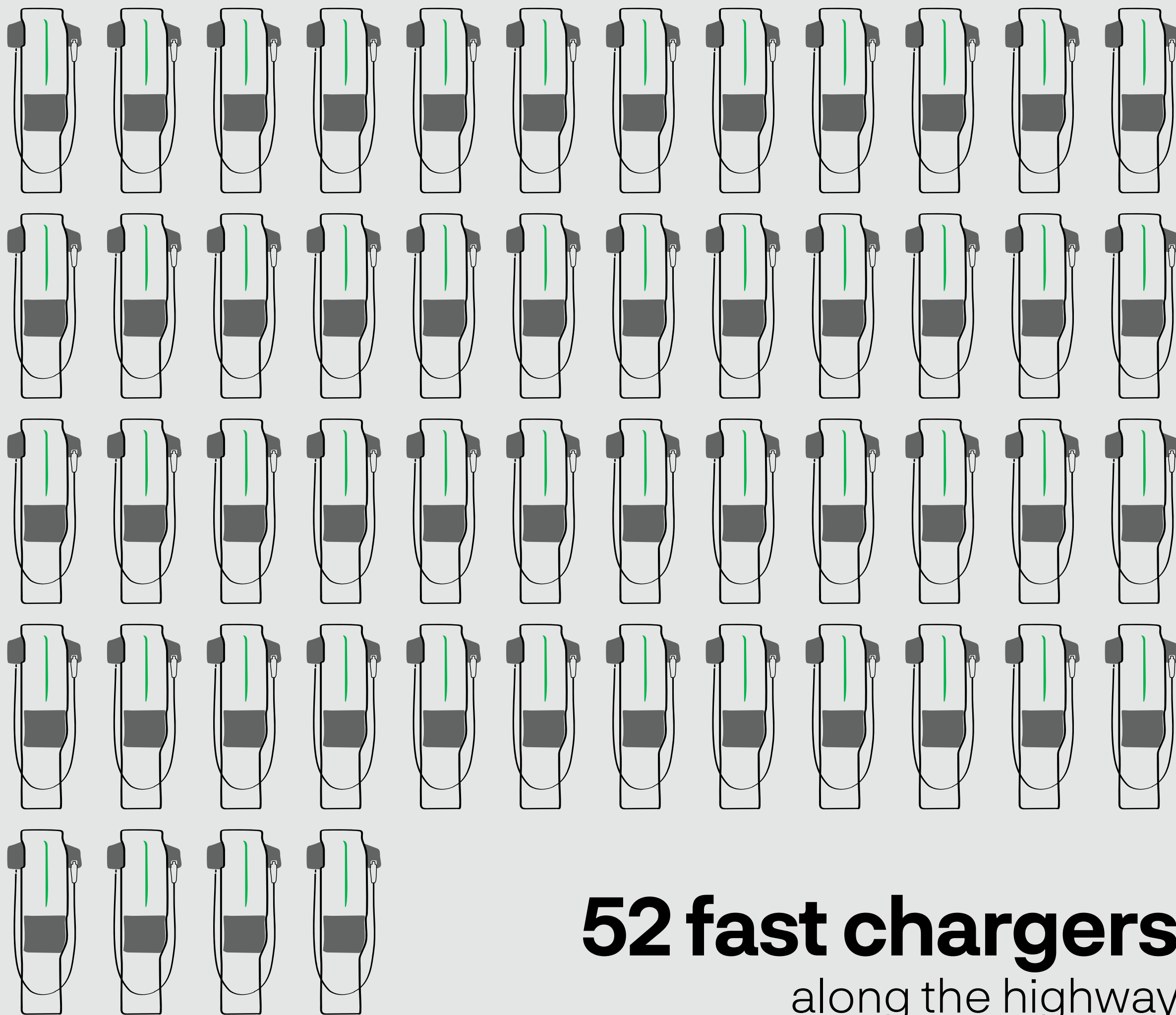
**1600+**

chargers across India and growing...

How about a coastal road trip from

# Kanyakumari to Kasargod?

We've got you covered there too!



**52 fast chargers**  
along the highway

**That's a wrap on 2023, folks!**

**⚡ Keep warping**

**ATHER**